

Tobias Riasanow, David Soto Setzke, Markus Böhm, Helmut Krcmar*

Clarifying the Notion of Digital Transformation: A Transdisciplinary Review of Literature**

Abstract – We refer to the organizational transformation process of using digital technologies to radically transform organizations as digital transformation. Yet, within and in-between management, organization science, and information systems literature, there is considerable disagreement on the characteristics of an organization's digital transformation. Hence, we conduct a transdisciplinary review of literature, spanning 175 articles, regarding digital transformation and prior achievements regarding organizational transformation. As result, we identified twelve schools of thought to discuss the phenomenon of digital transformation. We show that digital transformation is building on existing schools of thought, while highlighting new ones, such as digital innovation and ecosystem.

Keywords: **digital transformation, organizational transformation, literature review**

* Tobias Riasanow, Lehrstuhl für Wirtschaftsinformatik (i17), Fakultät für Informatik, Technische Universität München, Boltzmannstraße 3, D-85748 Garching bei München. E-Mail: riasanow@in.tum.de.

David Soto Setzke, Lehrstuhl für Wirtschaftsinformatik (i17), Fakultät für Informatik, Technische Universität München, Boltzmannstraße 3, D-85748 Garching bei München. E-Mail: setzke@in.tum.de.

Dr. Markus Böhm, Lehrstuhl für Wirtschaftsinformatik (i17), Fakultät für Informatik, Technische Universität München, Boltzmannstraße 3, D-85748 Garching bei München. E-Mail: markus.boehm@in.tum.de.

Prof. Dr. Helmut Krcmar, Lehrstuhl für Wirtschaftsinformatik (i17), Fakultät für Informatik, Technische Universität München, Boltzmannstraße 3, D-85748 Garching bei München. E-Mail: krcmar@in.tum.de.

** This work is part of the Initiative for Digital Transformation (IDT) and the TUM Living Lab Connected Mobility (TUM LLCM) project and has been partly funded by SAP SE and the Bavarian Ministry of Economic Affairs and Media, Energy and Technology (StMWi) through the Center Digitisation.Bavaria, an initiative of the Bavarian State Government.

Article received: 31.01.2018

Revised version accepted after double blind review: 26.10.2018.